



ANNUAL REPORT 2022

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LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,
2022 has been a record-breaking year for Mothers for Others!

We've reached a new distribution record, providing over 275,000 diapers to children in Fairfield County. In the pages that follow, you'll see details about where those diapers went and who we helped.

Each day, we have taken on the issue of diaper need in Fairfield County by getting free diapers to as many children as possible. We have also invested time in raising awareness that basic human needs include diapers, and that this need is not being met for many families in our area.

Diaper need exists in Fairfield County – one in three families report that they have trouble affording enough diapers.

We know the 'dirty facts' about diaper need – the strain the cost of diapers places on already tight household budgets, the health consequences suffered by babies who aren't changed frequently enough, and the increase in parental anxiety and maternal depression when diapers are in short supply.

We know that by getting diapers out to as many children as possible, we are helping to alleviate that burden. But, every week, a new parent or caregiver reaches out to MFO for assistance with diapers. So we ask ourselves, how can we do more?

We are looking ahead to 2023 with a stronger commitment than ever to our mission. We plan to distribute well over 300,000 diapers throughout the coming year. We will continue raising awareness about diaper need and how it affects young families. We are exploring partnerships with new agencies, planning more diaper distribution days, and developing strategies to ensure we can always respond to emerging and emergent needs for diapers.

We feel confident in our ability to achieve these goals – in large part thanks to the supporters we have in our corner. None of our past achievements would have happened, and none of our future goals can be met, without you.

To everyone who has offered us their time and generosity in 2022, we thank you. You are the reason a mother can change her child's diaper when it is needed. You are the reason a father can put money towards groceries instead of diapers. You are the reason parents have taken a sigh of relief, knowing their child has enough diapers to go to daycare. Most of all, you have demonstrated to parents and caregivers that they are seen – their need is recognized and their community stands behind them to help provide one of the most basic of needs for their children. Thank you to everyone who has stepped up and supported our mission to keep every child clean, dry, and healthy.

With gratitude,
Elizabeth Peyton

OUR STORY SO FAR

Mothers for Others (MFO) was founded in 2011 by a group of mothers in Greenwich, Connecticut to collect gently-used baby equipment for local families in need. Parents and caregivers could shop our donation room for items they needed for their babies and toddlers. A robust donation network through area nursery schools and businesses ensured that our donation room always had inventory and the operation was run completely by volunteers.

By early 2016, we had become aware that many of our regular families were also experiencing diaper need. MFO's leadership recognized that this was a more acute need than the need for baby equipment. Leveraging our existing partnerships, we added a diaper bank within the donation room. Local social service agencies referred families, who could receive a package of 50 diapers each month, approximately a one-week supply.

The COVID-19 pandemic in 2020 necessitated a change in our operating model. MFO pivoted from in-person distribution to a more efficient hub-and-spoke model with six partner agencies from Greenwich through Norwalk. We continue to operate this way, with the majority of clients receiving diapers through partner agencies. MFO also continues to distribute diapers from our office on a first-time and emergency basis, as well as through community diaper distribution events.

Since transitioning to operate solely as a diaper bank and a member of the Diaper Bank of Connecticut, MFO has dramatically increased our impact, going from 15,000 diapers in the first year to 200,000+ in 2022. We have now distributed over half a million diapers to families throughout Fairfield County, earning the distinction of the largest independent diaper bank in Fairfield County.

OUR BOARD OF DIRECTORS

Cathy De Graaff
Karen Giannuzzi, Secretary
Lisa Leavy
Rachael LeMasters, Treasurer
Elizabeth Peyton, President
Sonal Rinello

OUR STAFF

Elizabeth Peyton, Executive Director
Caroline Sadowska, Marketing & Communications Manager

KEEP IN TOUCH



www.mothersforothers.org



[@mothersforothersct](https://www.instagram.com/mothersforothersct)



[/mothersforothersct](https://www.facebook.com/mothersforothersct)



info@mothersforothers.org

A YEAR IN REVIEW

DIAPER DISTRIBUTION DAYS

MFO hosted a series of Community Diaper Distribution Days, in which volunteers brought thousands of diapers to central locations for families to come and receive a free pack of diapers. 32,720 diapers were distributed at six distribution events throughout the year.



COMMUNITY DIAPER DRIVES

Community Diaper Drives were back this year and bigger than ever! 18 individuals and organizations hosted drives this year. The launch of our Virtual Diaper Drive platform allowed for more diapers than ever to be donated – 88,269 diapers came in through drives this year.



REFUGEE SUPPORT

MFO provided diapers to newly-arrived children of evacuees from Afghanistan and Ukraine resettling in Greenwich and surrounding towns. Additionally, MFO partnered with two local organizations to send 5,500 diapers directly to organizations providing relief on the ground in Ukraine.



VOLUNTEERS

This year, MFO welcomed back familiar faces and new friends. Whether volunteers were running diaper drives, packing and stacking diapers on our shelves, or handing out diapers at Community Diaper Distribution Days, our dedicated crew helped get diapers to more children than ever.



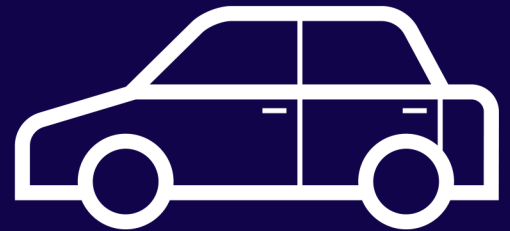
OUR 2022 IMPACT

WHERE DID THE DIAPERS GO?

**227,127 Through
Partner Agencies**



**32,720 Through Community
Diaper Distribution Days**



**11,861 Through Non-Partner
Human Service Agencies**



**7,234 Through First Time
Clients**



AGENCY PARTNERS



person
to person



DIAPER DRIVE HOSTS

Bridges School

Burning Tree Country Club Summer Camp

Catholic Women's Association of St. Thomas Syro

Malabar Church

Christ Church Preschool

CP Kids

First Presbyterian Church Nursery School

Greenwich Country Day School Alumni Moms

Junior League of Stamford-Norwalk

Looking Up Photography

Megan Young

Merrill Lynch/Bank of America

Sacred Heart Greenwich

Salon 221

St. Catherine's Church

St. Saviour's Church Nursery School

The Cowan Center at Greenwich Academy

The Preschool at Second Congregational Church

"We're proud to partner with Mothers for Others to get diapers to parents struggling to keep up with this very real expense. P2P staff and clients experience a sense of security and reassurance knowing that we can consistently rely on MFO to provide us with diapers."

-NANCY COUGHLIN, EXECUTIVE DIRECTOR, PERSON TO PERSON

OUR VILLAGE

THE CARING CIRCLE - \$1,000+

The First Congregational Church of Greenwich
Karen and Nick Giannuzzi
Manfredi Jewels
Town of Greenwich
Trinity Church

MOON AND STARS DONORS - \$500-999

Anonymous
Cathy de Graaff
Jennifer Kimura
Rachael LeMasters
Minted.com
Morgan Stanley Gift Fund
Christina Sogaard

STORYBOOK DONORS - \$100-499

Anonymous (2)
Karen Beatty
Lisa Boots
Gina Caldwell
Liesbeth Carballo-Jans
Peter Chen
Robin Collins
Carol Cook
Vivian Dean
Barbara Epstein
Lauren Estes
Adelaide Ferguson
Anna Massion Greenberg
Tinamarie Guaglianone
Julie Gunts
Gabrielle Kelleher
Marisa Kenny
Charlotte Koster
Miriam Kreuzer

Andrea and Mario Longo
Marcie McGuire
Meaghan McKeon
Lisa Migliardi
Susan Mirza
Morgan Stanley Matching Gift Fund
Elizabeth Peyton
Isabel and Scott Phillips
Rob and Andree Pruett
Laurie Ruetteman
William and Holly Russell
Cindy Saleeby
Stephen Scroggins
Renee Soufer
Lisa and Ryan Stugart
Steve and Monica Vasale
Bruce Winningham
Alexandra Wyler
Martha Zola

LULLABY DONORS - \$1-99

Anonymous (6)
Elizabeth Adams
Julieta Agrelo
Jill Ahluwalia
Kira Albinsky
Michelle Allwein
AmazonSmile
Ariassunta Arthmire
Shari Aser-James
Tara Back
Robyn Baldwin
Berit Baugher
Jen Bencivengo

"Mother for Others has shown up for me when I needed help the most. This organization is truly a gift to my family."

-CATHERINE R.

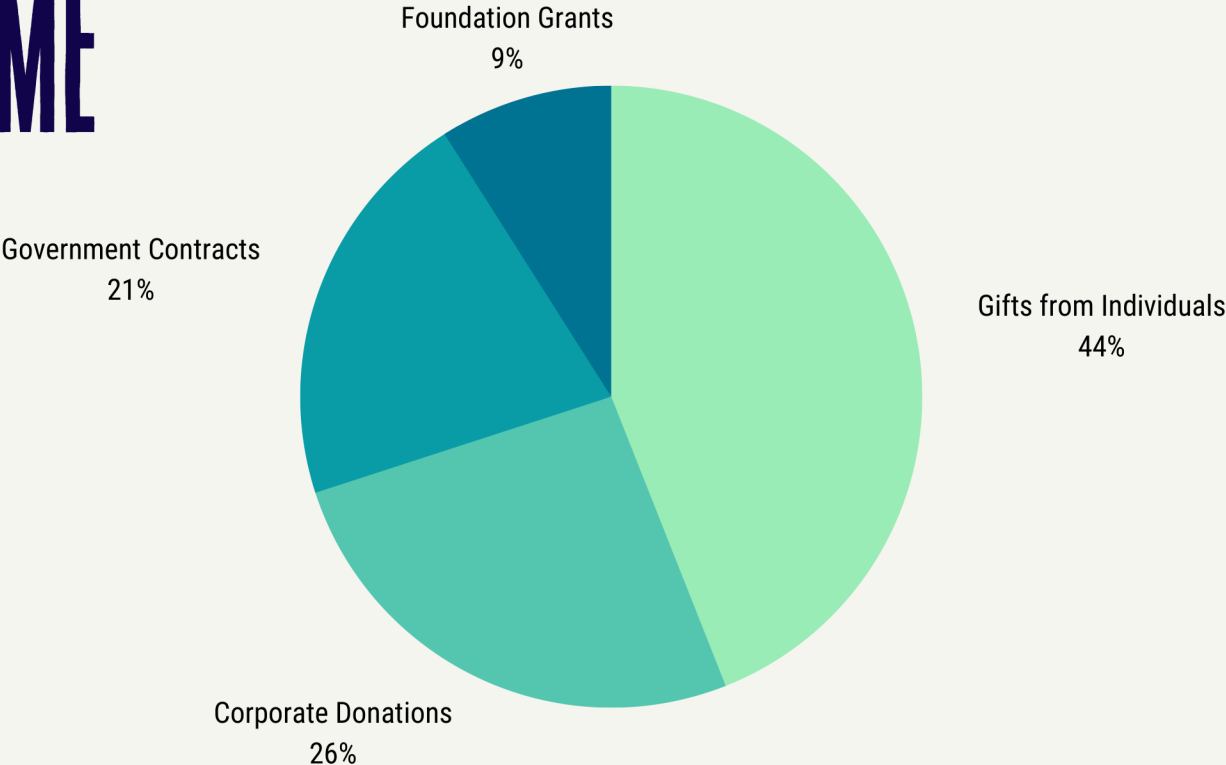
Linda Bloom
Lindsay Bohnsack
Talia Bradicich
Jennifer Butler
Jill Carmichael
Suleima Mohamed Cepeda
Alina Challita
Kate Briscoe Collins
Heather Corrow
Courtney Cullam
Hilary Daniels
Jessica Djilani
Clayton Dombrowsky
Carolyn Driscoll
Angelica Fikaris
Sasha Friedman
Aisha Gawad
Maria Elena Gaztambide
Deidre Hall
Julie Hasiba
Teresa Hirsch
Jessica Kaplitt
Gisele Kaptcianos
Kristen Kelly
Max Kennedy
Steve and Annie Kohart
Ariana Kuehne
Nina Lindia
Judy Longo
Victoria LoRusso
Renee Lux
Sarah Madden
Sheeree Mallozzi
Kala Malvaso
Kate McCarthy
Kelly McDowell
Emily Meisler
Nick Mendoza
Ashly Miller
Katherine Minchin
Laine Moljo

Katherine Minchin
Laine Moljo
Stefanie Morin
Charles Mosher
Shannon Murphy
Amy Muslim
Madison Norwich
Karen Oh
Laura Pochintesta
Lindsay Potter
Lindsay Prinz
Meredith Pyne
Jennifer Redmond
Kristin Rodgers
Brandi Rogers
Joanne Rosa
Britton Ruckman
Caroline Sadowska
Victoria Saunders
Kathryn Sedgwick
Cathy Steel
Margaret Stevens
Mary Stranghoener
Shannon Suppe
Alex Tenney
EC Tomaselli
Rachel Troychock
Kelly Tunsky
McKenzie and Kees van Meel
Carol Venezia
Elizabeth Ventura
Georgia Vouthounis
Jessica Walters
Carrie Nesvig Watson
Amy Weber
Ellie Wise
Shannon Wyand
Neile Yantorno
Alan Young
Megan Young
Shayna Zachary

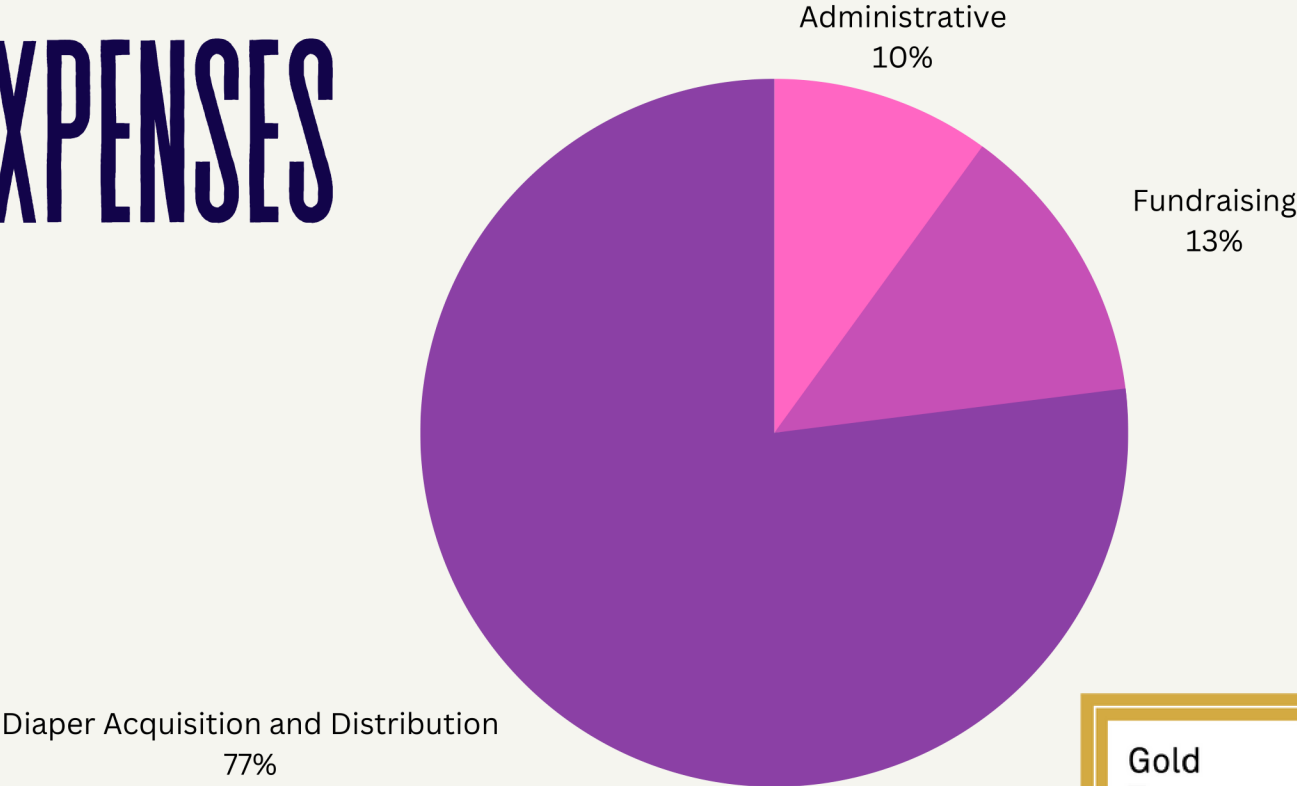
"I am very grateful to have found an organization such as MFO that helps people in need. Each month they help us save a little bit with the help we get."

- MIGUEL V.

INCOME



EXPENSES



thank you