



## DID YOU KNOW?

- ✓ Nearly 1 in 3 American families struggle to afford enough diapers.
- ✓ The average cost to diaper a child is almost \$1,000 a year.
- ✓ There is no federal or state assistance for the purchase of diapers.
- ✓ Childcare settings require a supply of diapers; without it, parents can't work.
- ✓ Infrequent changing can lead to diaper rashes or urinary tract infections.
- ✓ Diaper deprivation can cause financial and emotional stress for parents.

Source: National Diaper Bank Network, Huggies Every Little Bottom Report 2010