



THE DIRTY FACTS ABOUT DIAPER NEEDS



- ✓ Nearly 1 in 3 American families struggle to afford enough diapers.
- ✓ The average cost to diaper one child is almost \$1,000 a year. 50 diapers provide a week's supply for one child.
- ✓ There is no federal or state assistance for the purchase of diapers.
- ✓ Childcare settings require a supply of diapers; without it, parents can't work.
- ✓ Mothers report some of the following methods to meet their child's needs:
 - Borrowing money/diapers from friends and family
 - Trying to make their child use the toilet
 - Making choices between food, rent or diapers
 - Changing babies less frequently than is ideal
 - Reusing disposable diapers
- ✓ Infrequent changing can lead to diaper rashes or urinary tract infections.
- ✓ Diaper deprivation can cause financial and emotional stress for parents.

Source: National Diaper Bank Network, Huggies Every Little Bottom Report 2010