



Mothers For Others Who We Are

Revised March 2018

OUR MISSION

Mothers For Others supports the well-being of underserved families by providing diapers and baby equipment for children from birth to 3 in Greenwich and surrounding areas.

WHO WE SERVE

Lower Fairfield County is a diverse community, including families who find it difficult to make ends meet. Providing basic necessities which are not covered by existing state and federal aid programs is the focus of our efforts. Nationally, nearly 1 in 3 families struggle to afford diapers, with the average cost per child ~\$1,000 a year. The estimated starting cost for newborn needs, including equipment, is over \$2,000. We work in partnership with local agencies which refer clients to Mothers For Others to help these underserved families in our area.



OUR PROGRAMS

- Diaper Drives, hosted by community supporters, are our primary method for collecting diapers and raising awareness. Locations include schools, businesses and local organizations.
- Fundraising is an area of greater focus identified in the strategic planning process, including pursuing grants and targeting local foundations.
- Blowout Days are being relaunched, given the critical role they play in connecting our supporters directly to the clients who benefit from their efforts. The community comes together to collect, clean and distribute baby equipment.

OUR HISTORY

Since 2011, Mothers For Others has provided local families with gently used baby equipment. In 2016, MFO also began distributing diapers and wipes. MFO started within the Second Congregational Church. Karen Gianuzzi, church outreach committee member and MFO founder, realized that many families in the church had gently used baby items that could be used by other families. Gianuzzi and her friends began collecting and redistributing this equipment to families in need, launching what would become Mothers For Others.

HIGHLIGHTS FROM 2017



200+ children
helped



~37,000 diapers
distributed



Thousands of
volunteer hours